

- The Government of Azad Jammu and Kashmir is encouraging investment in following areas / sectors:
- i. Small & Cottage Industries
- ii. Medium and large Industries
- iii. Mineral and Forest based Industries
- iv. Hydel Projects
- v. Tourism Potential
- Commercial viability of proposed industrial units depend on their location. Owing to close proximity to the market of Pakistan, districts Mirpur and Bhimber are most suitable locations for establishment of Medium and large scale industries. However, some opportunities for cottage / small & medium Industries are also available in Northern areas (Poonch & Muzaffarabad) of AJ&K in addition to investment in Mineral, Hydel, Tourism and Housing Sectors of AJ&K.